

Present Yourself Professionally PSA

Directions: You will be creating a PSA (Public Service Announcement) explaining how to present yourself professionally. This can be in the form of a video, skit, poster, etc. Your PSA must include the following: a title and theme (pick from: GNAP, etiquette, professional dress, communication, confidence), *at least* 5 steps/tips/suggestions on how-to, and a visual aid. These PSAs will be displayed, so PLEASE get creative and put effort into it!

Competencies	1 (introducing)	2 (developing)	3 (mastering)	Score
Use Of Time (C. 17)	Student uses some of their time to work productively and efficiently.	Students uses most of their time to work productively and efficiently.	Student uses their time to work productively and efficiently.	
Required Elements (C. 18, D. 21, D. 22)	Few of the required elements are clearly visible, organized and well placed. May be missing elements.	Most of the required elements are clearly visible, organized and well placed.	All of the required elements are clearly visible, organized and well placed.	
Visual Clarity & Appeal (D. 23)	The project needs improvement in design, layout or neatness	The project has a nice design and layout. It is neat and easy to read.	The project has an excellent design and layout. It is neat and easy to understand the content.	
Content Spelling, Grammar, Punctuation (D. 23)	The project has 3-5 spelling, grammar, or punctuation errors with original content.	The project has 1–2 spelling, grammar, or punctuation errors with original content.	The project has excellent spelling, grammar, punctuation, and original content.	
Comments:				total: