

Name _____ Period _____

CATEGORY	Expert-4	Proficient-3	Apprentice -2	Novice-1
Content	Covers topic in depth with details and examples; subject knowledge is excellent; focuses on an important concept.	Includes essential knowledge about the topic. Subject knowledge is good; focuses on an important concept.	Includes essential information about the topic but there are 1-2 factual errors; focus may be unclear.	Content is minimal OR there are several factual errors; focus is unclear.
Effort	Product shows a great amount of time spent and very careful, neat work.	Product shows a good amount of time spent and careful, neat work.	Product shows some amount of time spent and is slightly lacking neatness.	Product shows a minimal amount of time spent and is lacking neatness.
Originality	Product shows a large amount of original thought and critical thinking. Ideas are creative and inventive.	Product shows some original thought and critical thinking. Work shows new ideas and insights.	Uses other people's ideas (giving them credit), but there is little evidence of original thought or critical thinking.	Uses other people's ideas but does not give them credit.
Appearance	Makes excellent use of color, graphics, effects, etc. to enhance the presentation.	Makes good use of color, graphics, effects, etc. to enhance the presentation.	Makes some use of color, graphics, effects, etc. to enhance the presentation, but occasionally these detract from the content.	Use of minimal color, graphics, effects, etc. to enhance the presentation. Often, these detract from the content.
Mechanics	Correct grammar, spelling, and punctuation.	1-3 errors in grammar, spelling, and punctuation.	3-5 errors in grammar, spelling, and punctuation.	More than 5 errors in grammar, spelling, and punctuation.

*Late project lose 5 points daily

SUBTOTAL ___ x 3 = **TOTAL SCORE** ___/60

