

# Campaign Video Assignment

## Campaign Video Directions

Create your campaign video. It must include the following:

1. Your Name

2. Position you are running for

- President
- VP of Leadership
- VP of Social Awareness
- VP of Career Development
- VP of Civic Awareness
- VP of Community Service
- Secretary
- Treasurer
- Social Media Master

3. Why are you qualified? (Best 3 characteristics)

4. What relevant experience do you have?

5. What plans do you have if you are elected? (at least one example)

You can add any other points you have! Sell yourself!

Videos must be at least 30 seconds and no longer than 3 minutes.

## Example Campaign Script:

Hi! My name is Jane Doe, and I'm running for iJAG President for the 2019-2020 school year. I am qualified for this position because I am a hard worker, kind, and very organized. I have volunteered at the Humane Society for the past 3 years. Because of this I am confident in my leadership skills. If I am elected, I would love to have a fundraiser for the Humane Society. Please vote for me!

## Campaign Video Rubric

Competencies	1 (introducing)	2 (developing)	3 (mastering)	Score
<b>Use Of Time</b>  <b>(C. 17)</b>	Student uses some of their time to work productively and efficiently.	Students uses most of their time to work productively and efficiently.	Student uses their time to work productively and efficiently.	
<b>Video Content</b>  <b>(C. 18, D. 24)</b>	The project lacks multiple required elements.	Most of the required elements are included.	All of the required elements are included.	
<b>Video Organization</b>	The project lacks a logical sequence of information. Much of the information is irrelevant to the overall message.	Details are logical and information is relevant throughout most of the video.	Events and messages are presented in a logical order, with relevant information that supports the video's main ideas.	
<b>Audio/Visual Quality</b>	The project needs improvement in audio and visual quality. It is hard to watch and hear with many technical errors.	The project has good audio and visual quality. It is easy to watch and hear with few technical errors.	The project has excellent audio and visual quality. It is easy to watch and hear with no technical errors.	
<b>Comments:</b>				<b>total:</b>